

A woman with blonde hair, wearing a blue long-sleeved shirt and black pants, is looking at a display of golf clubs. She has a tan bag slung over her shoulder. In the background, other people are visible, and the setting appears to be an indoor expo or store with many golf clubs hanging from the ceiling. The text is overlaid on the top half of the image.

# **THE COMPLETE GUIDE TO AMERICA'S LARGEST GOLF EXPO!**

**Read This Guide and You'll Discover...**

- **How to Save 75% Off a TrackMan Club Fitting**
- **How to Save Up to 90% Off Golf Clubs**
- **How to Enter to Win \$25,000**
- **How to Get a Free Golf Ball Fitting**
- **Discover the Newest in Modern Golf Education**
- **See and Try All of Golf's Newest Tech and Innovations**
- **And More...**

Each year at the end of April, "America's Largest Demo Days" are held at the Haggin Oaks Golf Complex and feature the newest golf technology, equipment, and education as well as opportunities for you to get fit, try out the latest equipment and save big with limited time sales and incredible discounts.

Discover more about all of these exclusive events and opportunities below!

## **How To Save 75% Off A TrackMan Club Fitting (Valued At \$125)**

Keep the promise to yourself to improve your golf game by booking a back of the range fitting with an expert fitter from your favorite brand for only \$25. (A savings of \$100 off our everyday price)

The brands that we have represented include Titleist, TaylorMade, Cobra, Ping, Mizuno, XXIO, Callaway, TourEdge, PXG, Honma, Cleveland, and more!

These hour-long private fitting sessions will give you the opportunity to try out the newest clubs from your favorite manufacturer with the expert opinions of a pro so that you can be confident you're being fit with the best clubs for your game.

Plus, when you sign up you'll receive a FREE gift such as a hat or towel with no purchase necessary.

There is a \$25 fitting fee, but the good news is that this fee will be applied towards purchase if you find a new club or entire set that work for you.

Call 916-808-2531 for more information and to book your session. Reservations are required and can be made beginning in March.

# **How To Save Up To 90% Off Golf Clubs And Apparel**

At the Haggin Oaks Golf Expo, there are also many different ways to save BIG on equipment and apparel!

## **1.) The Garage Sale and Value Center**

We used to refer to the Garage Sale and Value Center as the “secret” of the Haggin Oaks Golf Expo, but the word has definitely gotten out!

You will find this hugely popular area under a massive tent in the main parking lot near Destination Row.

In 2018, we doubled the square footage of the Garage Sale and Value Center and each year there is more product than ever before stored inside!

Haggin Oaks saves the many trade-ins and used clubs that we receive every day to share with the public during Golf Expo weekend. These used clubs are priced to move at values up to 90% off their original retail value.

Since quantities are limited to stock on hand in this tent, you are going to want to make this your first stop when you plan your day at Haggin Oaks for the Golf Expo.

Haggin Oaks also makes several large volume special purchases of clearance clubs, direct from manufacturers. In previous years, this has included Ping, Titleist, Cleveland and Srixon.

All of this equipment is placed inside the Garage Sale and Value Center.

This is THE place to score epic deals where you will find slightly used, returned, and trade-in golf equipment.

Quantities are limited, items are sold as is, and all sales are final in this section of the Haggin Oaks Golf Expo. However, at prices this low, you won't care!

We can't state this enough – shop early for the best selection! Once these items go, they are gone for good!

## **2.) Make Your Own Sale**

Why wait for the item you want to go on sale when you can Make Your Own Sale during the Haggin Oaks Golf Expo?

The more you spend, the more you earn!

This is one of the most eagerly anticipated special offers during the Haggin Oaks Golf Expo weekend and it returns every year!

Earn Golf Expo Bucks that can be utilized for anything from the day after Golf Expo through June 30.

You heard me right! You can use these on ANYTHING! Use your Golf Expo Bucks towards apparel, golf clubs, green fees, range balls on the driving range, lessons or inside the restaurant at any of the Morton Golf properties – Haggin Oaks, Bing Maloney, Bartley Cavanaugh or the William Land golf courses!

There are a TON of special buys, sales and weekend only specials that you won't want to miss during "America's Largest Demo Days!"

The opportunity to earn Golf Expo Bucks during the Make Your Own Sale adds one more level of savings to your shopping expedition!

Due to manufacturer restrictions, Titleist, PING, TaylorMade, Nike Golf, Cobra, & Mizuno purchases do not count towards the Golf Expo Reward Coupons.

## **How to Enter For a Chance to Win \$25,000**

You have a chance to win \$25k during the Haggin Oaks Golf Expo with the Cleveland Wedge Challenge.

Qualify for your opportunity to win a shot at a \$25,000 prize when you try the newest Cleveland Golf wedge during the Cleveland Wedge Challenge at the Haggin Oaks Golf Expo.

Your first stop at the Haggin Oaks Golf Expo should be right behind the registration area at the Arcade Creek Putting Green to demo the newest Cleveland Golf wedges in a full assortment of lofts, finishes and bounces.

Attendees will have the opportunity to pitch and chip to a variety of targets across the putting green as they play for points.

The contestants with the most points earned on Friday or Saturday will be invited back on Sunday for a drawing to pick one person who will then have a chance to pitch it in the hole and win \$25,000!

As an added bonus, receive a coupon to save \$10 on your Cleveland wedge purchase that is valid Friday through Sunday only!

## **How to Get a Free Golf Ball Fitting**

Meet with a Titleist Golf Ball Fitting expert, learn more about Titleist's green-to-tee methodology and begin the fitting process to ensure that you are playing the best ball for your golf game!

When choosing a golf ball, you should start with your irons first, wedges second and finish with the driver.

Why?

Your greatest scoring opportunity is around the green and your golf ball should feel soft and provide good spin for your game to achieve better scores.

Each green hit in regulation is worth about two strokes.

Titleist wants to fit you in a golf ball that will let you hit more greens in regulation.

When you map out your day for the Haggin Oaks Golf Expo, be sure to stop by Titleist's golf ball booth to find out about the full line of Titleist golf balls.

Also, check out the ESPN 1320 Golf to Go Game Improvement Stage to catch one of Titleist's ball seminars held each day of the Haggin Oaks Golf Expo.

The Titleist Team will fit you for the best ball for your game and you may even walk away with a free sample!

"America's Largest Demo Days," the Haggin Oaks Golf Expo runs Friday through Sunday and is held the last weekend in April every year.

Learn more at [www.hagginoaksgolfexpo.com](http://www.hagginoaksgolfexpo.com).

This is the largest golf show in the country that's open to the general public. Don't miss it!

## **Learn First Hand How to Improve Your Game from Industry Experts**

The Haggin Oaks Golf Expo is a leader in education.

A mini-amphitheater is brought in to provide free educational opportunities on topics such as golf ball fitting, putting clinics, golf shaft education, and golf fitness instruction, featuring guest instructors and more!

Learn from industry experts during hourly seminars all three days of the Haggin Oaks Golf Expo.

New topics are featured every hour. Pick up a schedule of events at check-in or visit [www.hagginoaksgolfexpo.com](http://www.hagginoaksgolfexpo.com) for an updated schedule.

Every year on Saturday at 3:00 pm, the Sacramento Golf Hall of Fame will induct its newest members. Everyone is invited to attend this free event!

## **See and Try All of Golf's Newest Tech and Innovations**

With representatives from the world's largest golf and lifestyle brands, dozens of open hitting stalls on the award winning Haggin Oaks Driving Range and custom fitting opportunities at the back of the range there are numerous ways to try out the newest drivers, irons, putters, balls, and technological gear at this year's Golf Expo.

Compare for yourself the latest Range Finders, GPS and handheld units that are ideal for use on the golf course.

PLUS discover the newest in golf innovations such as personalized launch monitors that are now more affordable than ever for the every day golfer. Use analytical data to shave strokes off your score without emptying out your pockets.

Don't forget, over 200 different manufacturers and booths are scheduled to appear every year at the Haggin Oaks Golf Expo. "America's Largest Demo Days" hosts over 22,000 golfers from all over California, Oregon and Nevada and showcases the latest in golf equipment to the best vacation destinations...along with everything in between?

Admission is FREE!\*

The Haggin Oaks Golf Complex is located at 3645 Fulton Avenue in Sacramento, CA. For more information, contact Jane Siebers at [jsiebers@hagginoaks.com](mailto:jsiebers@hagginoaks.com) or visit [hagginoaksgolfexpo.com](http://hagginoaksgolfexpo.com).

\*There is a fee for parking.